



OFFICE OF THE SHERIFF

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TO: ALL MEDIA OUTLETS

FROM: Lt. Brannon Jordan

Date: 05-19-2014

RE: Seatbelt Mobilization

The Latah County Sheriff's Office and other law enforcement agencies throughout Idaho will step up efforts to get drivers to buckle up May 19 through June 1.

More than 70 Idaho law enforcement agencies will participate in the high-visibility mobilization effort with officers dedicating extra hours to educate citizens and to strictly enforce the state's safety restraint law during the 14-day period that includes Memorial Day.

Seat belts are the most effective safety feature ever introduced for vehicles, according to the National Highway Traffic Safety Administration. When used correctly, seat belts reduce the likelihood for fatal and serious injury crashes by half.